

The Express

A Scrapbook Super Station Monthly Newsletter

January 2004

What's Your Resolution?

Most people make resolutions for the New Year right about now. Have you made any yet? If not, why not consider a resolution to "dig in" and create a lasting legacy? I'm not just talking about doing your current scrapbooking, but going back and putting together a complete family history, a heritage album. We have fantastic new products that make this a bit easier, and a fun class in February on putting together heritage scrapbook pages.

Putting together a heritage album is one of the most important legacies we as parents can leave for our children. Reach back as far as you can and draw upon your relatives for help and information. You may be surprised at what you find, maybe even a little bit of you in the people from the past!

What's New

New SLEEK line from SEI, with matching albums!

Exciting new PINECONE PRESS BOOKS!

Wonderful new SCRAP STACKER organizer!

Fantastic HONEYBEE (Teflon coated) scissors!

Outstanding new NATIONAL PARK STICKERS!

Really wonderful QUILLETES from EK!

Just beautiful new KAREN FOSTER products!

Amazing new MESH, EYELETS and more!

New CREATING KEEPSAKES books!

Unbelievably nostalgic 7 GYPSIES tissues!

Adorable 7 GYPSIES albums and JUNQUE!

Really great new CREATIVE IMAGINATIONS!

You are going to love these new JOLEE designs!

BOARDING PASS CLUB

Don't forget to tell your cashier you are a member of the BPC. The computer will track your sales and when you reach the following levels, you'll get rebates on your purchase.

YTD SALES

When You Reach \$25000

When You Reach \$50000

When You Reach \$75000

When You Reach \$100000

=REBATES

\$15.00 in additional merchandise free

\$25.00 in additional merchandise free

\$35.00 in additional merchandise free

\$50.00 in additional merchandise free

NO MESSY KEY TAG TO KEEP TRACK OF!

We'll do all the work for you! Plus, with most key tag or punch card systems, you have to start all over when you reach \$250 in sales...not here at Scrapbook Station! Here, your prior sales count towards another, bigger rebate! So, remember every dollar you spend counts towards money back in your pocket on everyday merchandise you need to get those albums done.

ALL SALES MUST BE FOR PERSONAL USE ONLY. RETREAT FEES DO NOT COUNT TOWARDS GOAL. EACH PERSON MUST RING SALES INDIVIDUALLY. NO "BUDDY UP" DISCOUNTS ALLOWED. NO DOUBLE INCENTIVES. REBATES BASED ON YOUR YEAR TO DATE SALES, EXCLUDING SALE AND CLEARANCE ITEMS. CROPS ARE REDEEMABLE ONE PER QUARTER, USE IT OR LOOSE IT. REBATES MUST BE REDEEMED BY END OF CALENDAR YEAR.

DEMO DAYS

A new monthly feature of the BPC club will be our monthly Demo Days! One Saturday a month at 1:00, 2:00 and 3:00 Karen will be presenting a demonstration of a new product, technique or tool. Join us on these days to see the demo and have the opportunity to purchase the related products at 20% off! It's that simple and the discount is for BPC Members only!

ALL ABOARD!

QUICK QUAD-TEXTURE TECHNIQUES: Have you been awed by some of the looks you've seen in the scrapbook mags from designers like Heidi Swapp, Robin Johnson, and Debbie Crouse? That old world, funky, yet incredibly eclectic look? Well, Karen has some great pages and techniques to share with you. Monday, January 5th, 7:00 PM \$15.00

ALTERED BOOKS: The latest craze to hit the scrapbook market, cutting up and pasting things all over an old book comes to Scrapbook Super Station. Karen will lead you through learning how to make an Altered Book and share many ideas for what to do with them. Thursday, January 15th, 7:00 PM, \$30.00

QUICK QUAD-MOSAIC MOMENTS: Mosaic pages are easier than you may think they are. Let Karen lead you through making four pages with the unique Mosaic look. Thursday, January 29th, 7:00 PM \$15.00

VALENTINE CARD CLASS: It won't be too late to touch your loved ones hearts with homemade Valentines. Karen has great projects in mind for this class. Wednesday, February 14th, 7:00 PM, \$15.00

QUICK QUAD-HERITAGE PAGES: Literally an oldie, but a goody. This class will teach you the ins and outs of how to put together Heritage pages. There are definitely a few do and do nots, so don't start without taking this class first. Tuesday, February 17th, 7:00 PM, \$15.00

FAST AND FABULOUS: Frustrated at how behind your scrapbooks are? Come to this class and learn effective, precise ways to "trim" time and get those pages out of the box and into the album! Bring a big stack of pictures with you to class to start on. Thursday, February 26th, 7:00 PM, \$15.00

**DON'T FORGET YOUR 10%
DISCOUNT ON YOUR CLASS NIGHT!**

EK SUCCESS SCRAPBOOK DESIGN MASTERS LEVEL CLASSES

PATTERN PAPER: This Master Level class takes color theory one step further by adding pattern and texture. Learn how to effectively use pattern papers on your layout with out overwhelming your page. Project Class \$20.00

EMBELLISHMENTS: This class expands on the ever growing market of embellishments and teaches you the how to and the what for of embellishment art. Project Class \$20.00

We are sorry, but per EK Success' rules, the Masters Level classes are only available to graduates of SDUI

Master Level Binders are available for purchase!

CROP, CROP, CROP

Anytime there is not a scheduled class or crop BPC members are welcome to come and use the workshop area for free! Non members incur a \$2.00 per hour charge.

Also, don't forget to redeem your quarterly crops. First quarter crops must be used before the end of March. All you have to do is call to register. Of course you'll have so much fun, you'll want to come to them all!

EK SUCCESS SCRAPBOOK DESIGN CLASSES

SCRAPBOOK BASICS: Learn the basics of scrapbooking. This class will orient the beginner to the importance of the hobby of scrapbooking. This class will inspire you to create a scrapbook. Theory \$10.00

TOOLS OF THE TRADE: There are many tools that can assist in making fantastic scrapbook pages. Join this class to learn how scrapbook tools can help you make a scrapbook page. Theory \$10.00

JOURNALING: Pictures can't tell a story alone. Learn the writing basics that will assist you in completing pages with journaling. Theory \$10.00

COLOR: Color plays an important role in conveying the right message on your scrapbook pages. A working knowledge of color is a must for every scrapbooker. In this class, you will learn color theory as it relates to designing scrapbook pages. Theory \$10.00

LAYOUT DESIGN: In this class, you will learn that photographs, journaling, titles enhancements, color, line, lettering and shape are the building blocks to scrapbook design. You will learn how and when to use these elements to create great pages. Theory \$10.00

MATTING: Matting is one of the most spectacular techniques for making photos stand out on your scrapbook page. Enhancing a photo with a mat adds interest and excitement to the image. In this class, you will learn ways to mat a photo in order to create a well-designed layout. Project \$12.00

STICKERS: In this class, you will learn sticker techniques to get your stickers out of your collections and on to your scrapbook page. Learn how to avoid the "sticker sneeze," how to ground your stickers, make them interact with one another and much more. Project \$12.00

LETTERING: Lettering on your scrapbook pages should be fun. In this class, you will learn how to relax and enjoy writing in your scrapbooks. Project \$12.00

TITLES: The title is critical in layout design and can be perceived by the reader in many ways simultaneously. Learn how to design spectacular titles that will make amazing presentations on your scrapbook pages. Project \$12.00

PUNCHES: Punches are exciting tools that cut shapes from paper. In this class, you will learn how to maintain your punches, adhere punched pieces, build shapes into images, and create punch scenes. Project \$12.00

You may register for any of these classes individually or sign up for all ten at once & pay \$100.00. You will save \$20.00 this way: \$10.00 off the class fees and a free binder valued at \$10.00. Upon attending all ten classes you will receive a certificate of completion from EK Success and will then be eligible to attend the Master's Level classes!

We offer one theory & one project class back to back one evening a week & on Saturdays. Please check the Class Calendar for the times & dates

Chantelle's Suggestions

Many of you have been asking for it and Creative Imaginations has delivered...to our store that is! We received 12x21 paper and stickers with the following themes: John Deere, Hershey's and Police. They used vibrant colors so that they are very eye catching and John Deere come in traditional and new versions of the tractor. Stop in and check them out!

EMILY'S IDEAS

Have you ever found the perfect paper and embellishments, but don't have any photos that match the color scheme? Take advantage of the many ways to convert your color photos to black and white: photo editing software, the picture machines such as Kodak and Aladdin and color copiers such as the one we have in the store are a great way to convert photos to black and white. Better yet, get some black and white film for your camera and start snapping away! Black and white photos often show detail that color photos can't and they have a timeless look. Plus, you are not limited to the colors in the pictures when selecting papers and embellishments for your layout! Stop in and take a look at our store samples using black and white photos and check out the new Creating Keepsakes 2004 Idea book for great examples.

STEPHANIE'S STUFF

Everyone remembers playing board games as a child, and if you have children, I'm sure you have spent many hours playing Candyland & Chutes & Ladders. Why not capture those memories in your Scrapbook with our new line of products featuring classic Hasbro games? We have paper and 3-D Jolees stickers for Candyland, Clue, Scrabble, Monopoly & Chutes & Ladders. You will not believe how realistic the stickers are! We even have a free project sheet to get you started. With a little creativity, you can use these products for more than your "Family Game Night" photos. Stop in & take a look.

JAN'S JAZZ

We have a new storage option for your little embellishments - the Scrapper Stacker! There are five compartmentalized trays which stack together in one unit. It is perfect for storing your eyelets, buttons, metal trims and letters, fibers, etc. The center of the stacker even opens to create the perfect space to store your tools! They are also great for gifts and can be used for beads, arts and crafts supplies, fishing supplies, buttons and bolts or anything you can think of.

KAREN'S KORNER

As many of you know, Pinecone Press is known for their fabulous series of How-To-Books. My current favorite is among one of the newest, entitled "Primitive Pages." Included in this 35 page book are wonderful layouts using textures and patterns. With so many new products available, many of us wonder how to incorporate them into our scrapbooks. This book showcases beautiful layouts using time-worn accents like buttons, old keys, screening, metal, hinges, crackled paper, fabric and more. If this sounds like something you might like, you may also want to take a look at the Texture Workshop coming up on Monday, January 5th. Stop in to see our current samples on this class.

STACI'S STUFF

Hi, my name is Staci. I am an eighteen years old senior at Slippery Rock High School. I recently started working at Scrapbook Station. I have enjoyed scrapbooking for a few years now, and I thought that this would be a fun place to get a part time job. I graduate in June and will then attend Penn State this fall.

MARCIA'S MESSAGE

For all of you who are frustrated with trying to use vellum and hide your sticky tape, we have the answer...Krylon has a new adhesive spray that dries clear. It is non-wrinkling and it is acid free. This spray is also great to use on fabric, sheet metal and cork. Need to layer large sheets of paper? This spray make it easy. Why not give it a try today?

BETH'S BUZZ

If you are a Karen Foster fan, you need to check out the new lines of paper and coordinating stickers. Some of her new lines include: Wonder Days, Boys Will Be Boys, Four-Wheelin, Cowboys/Western, School Days, Christmas, Patriotic and Under Construction. Now that the holidays are over, it's time to get to work on our scrapbooks. Stop in soon for some great new ideas.

ANGEL'S MESSAGE

If you are looking for some cheap paper, or additions to your page, come and check out our 50% off table. We have tons of heritage, florals and children prints in bright and soft colors. We have both 8.5x11 and 12x12 papers. There are also stickers, templates and accents. We even have eyelets, punches and books. So, come in and check it out, there might be something that matches just what you have been looking for!

QUARTERLY

BPC MEMBERS ONLY

SALE DAY

January 3rd

15% to 50% OFF
EVERYTHING

STOREWIDE**ONE DAY ONLY

First 25 customers to check out on sale
day will receive a special gift!

SCRAPAGANZA

Scrapaganza is coming, Scrapaganza is coming! Our first Scrapaganza of the year will be held February 21st. This special day is packed with 4 fabulous learning sessions and great product, techniques and fun! All participants receive lunch, 10% off their purchases for the day and a gift bag full of goodies. This Scrapaganza event is \$50.00 for the full day of fun, all classes and your goodies.

The event ends at 5:00, but you are welcome to stay and crop until we close at 9:00-heck, why not, make a weekend of it and come Friday night to the Midnighter and Sunday to the Super Sunday Crop? Call now to reserve your spot. Our Scrapaganza event is ALWAYS full...724-287-4311.

Scrapbook Super Station
168 Point Plaza
Butler, PA 16001
724-287-4311



Open

Sunday 12:00 to 5:00

Monday through Saturday

10:00 to 9:00



Stickers this issue from Karen Foster and Mrs. Grossman's!

WEEKENDER EVENT

The first Weekender event of the year will be held March 12, 13 and 14th right here in our store! If you have never been to one of our weekend events, whether a retreat or an in-store crop like this one, you really must make a point to come! We have a blast. We laugh, eat chocolate, play a few games and have Make & Take demonstrations throughout the weekend. Included in your crop fee you of \$75.00 will receive dinner on Friday, lunch and dinner on Saturday and a brunch on Sunday morning. You will also receive a gift bag of goodies, 3 Make & Takes and 10% off anything you purchase over the weekend. We crop until Midnight on Friday AND on Saturday and open early for our croppers at 10:00 on Sunday morning. Sign up soon as space is limited!

PAGE OF THE MONTH

This months feature page is a fabulous Snow Days page with fantastic fibers, mini brads and Deluxe Cuts laser snowflake dies. Check it out!

WORKSHOP RULES

1) When there is a scheduled class or crop only registered participants are allowed to be in the workshop area. Please refrain from entering the area until the class is completely over. It is distracting to both the teacher and the students to have other people in the workshop area during class time. This means you can not crop, layout photos or set up your gear during class time. Please wait until after the class has been dismissed.

2) If you have non BPC Members coming to crop with you during open table time there is a \$2.00 an hour fee for any Non-Member to use the tables and equipment.

3) Any person occupying a seat at a crop or class must pay for that crop or class or use a free quarterly crop if they are a member! There is no such thing as a "guest" at a crop or class who does not have to pay. If one exception is made, then everyone would want an exception made and there would be mass confusion and we would have too many people in the crop area, making it uncomfortable for everyone else paying to be there.

We very much enjoy being able to offer such a fantastic work space for all our customers and we hope that you enjoy the advantages we offer you. Please help us be able to continue offering these services by cooperating with the rules mentioned above and thank you for helping us maintain a stress free, fun, place to be!

QUOTE CORNER

**Time is a versatile performer.
It flies, marches on, heals all
wounds, runs out, and will
tell.**

-Franklin P. Jones

**Our days are identical suit-
cases-all the same size-but
some people manage to pack
more into them than others.**

-Unknown

**When God wants to grow a
squash, He takes one summer;
when he wants to grow an
oak He takes a century.**

-James Garfield