

The Express

A Scrapbook Super Station Monthly Newsletter

February 2004

SCRAPAWAY

It's time to announce our Spring ScrapAway and boy is this exciting! Our Spring ScrapAway will be held April 30, May 1st and 2nd. May 1st is NATIONAL SCRAPBOOK DAY and we will have EXTRA special things for you at this year's ScrapAway in honor of this event. The Spring ScrapAway will be held at Ligonier Camp & Conference Center at their beautiful stone lodge. Cost for the full weekend package this year will be \$200.00 (Ligonier has had significant price increases since we were there last). But as usual, this price is ALL INCLUSIVE-your lodging, your food (and LOTS of it!), TWO classes, guaranteed Door Prize and a free bag of scrapbook goodies. Plus, throughout the weekend you will have chances to win additional prizes during games and contests. We also hold a Devotional time on Sunday Morning! So, clear your calendar and register today for this NOT TO BE missed event! Forms are included in this mailing and additional forms are available at the store.

What's New

New REAL LIFE collection from PEBBLES!
Exciting new products from FOOF-A-LA!
Wonderful new 3D ME & MY BIG IDEAS!
Incredible new CRAFT MATES caddies!
Never too early (or late) to make a CALENDAR!
Fantastic page carrier CRAFTERS BLOCK BOX!
Exciting new QUICK CUTS SKINNY MINIS!
Beautiful rustic 7 GYPSIES BOOKPLATES!
Really BIG JOLEE'S BY YOU embellishments!
Unbelievable new STATE papers by REMINISCE!
ALTERED BOOK products from HOTP!
Really great new MEMORY MAKERS books!
You'll love these new MAGIC SCRAP slides!

BOARDING PASS CLUB

Don't forget to tell your cashier you are a member of the BPC. The computer will track your sales and when you reach the following levels, you'll get rebates on your purchase.

YTD SALES	=REBATES
When You Reach \$25000	\$15.00 in additional merchandise free
When You Reach \$50000	\$25.00 in additional merchandise free
When You Reach \$75000	\$35.00 in additional merchandise free
When You Reach \$100000	\$50.00 in additional merchandise free

NO MESSY KEY TAG TO KEEP TRACK OF!

We'll do all the work for you! Plus, with most key tag or punch card systems, you have to start all over when you reach \$250 in sales...not here at Scrapbook Station! Here, your prior sales count towards another, bigger rebate! So, remember every dollar you spend counts towards money back in your pocket on everyday merchandise you need to get those albums done.

ALL SALES MUST BE FOR PERSONAL USE ONLY. RETREAT FEES DO NOT COUNT TOWARDS GOAL. EACH PERSON MUST RING SALES INDIVIDUALLY. NO "BUDDY UP" DISCOUNTS ALLOWED. NO DOUBLE INCENTIVES. REBATES BASED ON YOUR YEAR TO DATE SALES, EXCLUDING SALE AND CLEARANCE ITEMS. CROPS ARE REDEEMABLE ONE PER QUARTER, USE IT OR LOSE IT. REBATES MUST BE REDEEMED BY END OF CALENDAR YEAR.

DEMO DAYS

A monthly feature of the BPC club is our monthly Demo Days! One Saturday a month at 1:00, 2:00 and 3:00 Karen will be presenting a demonstration of a new product, technique or tool. Join us on these days to see the demo and have the opportunity to purchase the related products at 20% off! It's that simple and the discount is for BPC Members only!

Our next Demo Day, February 28th, will be about an exciting new product, Parachute Papers, and all the great things they can be used for.

ALL ABOARD!

QUICK QUAD-HERITAGE PAGES: Literally an oldie, but a goody. This class will teach you the ins and outs of how to put together Heritage pages. There are definitely a few do and do nots, so don't start without taking this class first. March 4th, 7:00 PM, \$15.00

QUICK QUAD VIVACIOUS VELLUM: Karen has some more wonderful and fun ideas for vellum. Come and treat yourself to this fabulous and fun class all about that wonderful transparent paper called vellum! March 9th, 7:00 PM \$15.00

QUICK QAUD-OVERLAY TECHNIQUES: Oh my, overlays are the most wonderful product and Karen has tons of ideas and techniques to teach you. They are more than they appear to be. Come and get some great ideas and make four fabulous pages. March 30th, 7:00 PM \$15.00

**DON'T FORGET YOUR 10%
DISCOUNT ON YOUR CLASS NIGHT!**

EK SUCCESS SCRAPBOOK DESIGN MASTERS LEVEL CLASSES

PATTERN PAPER: This Master Level class takes color theory one step further by adding pattern and texture. Learn how to effectively use pattern papers on your layout with out overwhelming your page. Project Class \$20.00

EMBELLISHMENTS: This class expands on the ever growing market of embellishments and teaches you the how to and the what for of embellishment art. Project Class \$20.00

We are sorry, but per EK Success' rules, the Masters Level classes are only available to graduates of SDU!

Master Level Binders are available for purchase!

CROP, CROP, CROP

Anytime there is not a scheduled class or crop BPC members are welcome to come and use the workshop area for free! Non members incur a \$2.00 per hour charge.

Also, don't forget to redeem your quarterly crops. First quarter crops must be used before the end of March. All you have to do is call to register. Of course you'll have so much fun, you'll want to come to them all!

EK SUCCESS SCRAPBOOK DESIGN CLASSES

SCRAPBOOK BASICS: Learn the basics of scrapbooking. This class will orient the beginner to the importance of the hobby of scrapbooking. This class will inspire you to create a scrapbook. Theory \$10.00

TOOLS OF THE TRADE: There are many tools that can assist in making fantastic scrapbook pages. Join this class to learn how scrapbook tools can help you make a scrapbook page. Theory \$10.00

JOURNALING: Pictures can't tell a story alone. Learn the writing basics that will assist you in completing pages with journaling. Theory \$10.00

COLOR: Color plays an important role in conveying the right message on your scrapbook pages. A working knowledge of color is a must for every scrapbooker. In this class, you will learn color theory as it relates to designing scrapbook pages. Theory \$10.00

LAYOUT DESIGN: In this class, you will learn that photographs, journaling, titles enhancements, color, line, lettering and shape are the building blocks to scrapbook design. You will learn how and when to use these elements to create great pages. Theory \$10.00

MATTING: Matting is one of the most spectacular techniques for making photos stand out on your scrapbook page. Enhancing a photo with a mat adds interest and excitement to the image. In this class, you will learn ways to mat a photo in order to create a well-designed layout. Project \$12.00

STICKERS: In this class, you will learn sticker techniques to get your stickers out of your collections and on to your scrapbook page. Learn how to avoid the "sticker sneeze," how to ground your stickers, make them interact with one another and much more. Project \$12.00

LETTERING: Lettering on your scrapbook pages should be fun. In this class, you will learn how to relax and enjoy writing in your scrapbooks. Project \$12.00

TITLES: The title is critical in layout design and can be perceived by the reader in many ways simultaneously. Learn how to design spectacular titles that will make amazing presentations on your scrapbook pages. Project \$12.00

PUNCHES: Punches are exciting tools that cut shapes from paper. In this class, you will learn how to maintain your punches, adhere punched pieces, build shapes into images, and create punch scenes. Project \$12.00

You may register for any of these classes individually or sign up for all ten at once & pay \$100.00. You will save \$20.00 this way; \$10.00 off the class fees and a free binder valued at \$10.00. Upon attending all ten classes you will receive a certificate of completion from EK Success and will then be eligible to attend the Master's Level classes!

We offer one theory & one project class back to back one evening a week & on Saturdays. Please check the Class Calendar for the times & dates

Chantelle's Suggestions

Jolee's

KAREN'S KORNER

EMILY'S IDEAS

We

STACI'S STUFF

Have

STEPHANIE'S STUFF

If

MARCIA'S MESSAGE

If

MEGAN'S MEMO

Never

ANGEL'S MESSAGE

out.

JAN'S JAZZ

If you're

SCRAPBOOK YARD SALE

You know us, we're always cooking up something new and fun. Our latest plan is to hold an inside yard sale in our workshop of YOUR unwanted scrapbook supplies. The date for our first Yard Sale Event will be March 20th. Sign up today to rent 1/2 of one of our 8' tables for only \$5.00! You will be assigned a number when you register. You will then package up and label your unwanted supplies with your asking price and your assigned number. Bring your items at 9:00 AM the day of the sale to set up your table. Remember, the Yard Sale is ONLY for scrapbook supplies. You may stay with your things for the sale, but that is not necessary. However, we can't be held responsible for missing items.

On our Yard Sale day, shoppers will choose their purchases and ring up their Yard Sale purchases in the workshop area at a separate cash register (because of this we can only accept cash and checks for Yard Sale items). After 5:00, the register will tell us how many \$ worth of sales each person sold, according to their assigned number! The \$ amount you sold will be available for your use in the store as a gift certificate! Now, how cool is that?

HAVE A HEART WEEK

I know

SCRAPAGANZA

Our February 21st Scrapaganza event is full! If you missed out on getting in on this special day packed with 4 fabulous learning sessions and great product, techniques and fun, check your newsletter for other special events and crops that are just as much fun!

Scrapbook Super Station
168 Point Plaza
Butler, PA 16001
724-287-4311



Open
Sunday 12:00 to 5:00
Monday through Saturday
10:00 to 9:00



Stickers this issue from NRN Designs!

WEEKENDER EVENT

The first Weekender event of the year will be held March 12, 13 and 14th right here in our store! If you have never been to one of our weekend events, whether a retreat or an in-store crop like this one, you really must make a point to come! We have a blast. We laugh, eat chocolate, play a few games and have Make & Take demonstrations throughout the weekend. Included in your crop fee of \$75.00 you will receive dinner on Friday, lunch and dinner on Saturday and a brunch on Sunday morning. You will also receive a gift bag of goodies, 3 Make & Takes and 10% off anything you purchase over the weekend. We crop until Midnight on Friday AND on Saturday and open early for our croppers at 10:00 on Sunday morning. Sign up soon as space is limited!

PAGE OF THE MONTH

What

WORKSHOP RULES

1) When there is a scheduled class or crop only registered participants are allowed to be in the workshop area. Please refrain from entering the area until the class is completely over. It is distracting to both the teacher and the students to have other people in the workshop area during class time. This means you can not crop, layout photos or set up your gear during class time. Please wait until after the class has been dismissed.

2) If you have non BPC Members coming to crop with you during open table time there is a \$2.00 an hour fee for any Non-Member to use the tables and equipment.

3) Any person occupying a seat at a crop or class must pay for that crop or class or use a free quarterly crop if they are a member! There is no such thing as a "guest" at a crop or class who does not have to pay. If one exception is made, then everyone would want an exception made and there would be mass confusion and we would have too many people in the crop area, making it uncomfortable for everyone else paying to be there.

We very much enjoy being able to offer such a fantastic work space for all our customers and we hope that you enjoy the advantages we offer you. Please help us be able to continue offering these services by cooperating with the rules mentioned above and thank you for helping us maintain a stress free, fun, place to be!

QUOTE CORNER