

The Express

A Scrapbook Super Station Monthly Newsletter

February 2004

SCRAPAWAY

It's time to announce our Spring ScrapAway and boy is this exciting! Our Spring ScrapAway will be held April 30, May 1st and 2nd. May 1st is NATIONAL SCRAPBOOK DAY and we will have EXTRA special things for you at this years ScrapAway in honor of this event. The Spring ScrapAway will be held at Ligonier Camp & Conference Center at their beautiful stone lodge. Cost for the full weekend package this year will be \$200.00 (Ligonier has had significant price increases since we where there last). But as usual, this price is ALL INCLUSIVE-your lodging, your food (and LOTS of it!), TWO classes, guaranteed Door Prize and a free bag of scrapbook goodies. Plus, throughout the weekend you will have chances to win additional prizes during games and contests. We also hold a Devotional time on Sunday Morning! So, clear your calendar and register today for this NOT TO BE missed event! Forms are included in this mailing and additional forms are available at the store.

What's New

New COLORBOK PERFECT PAGES!

Exciting new products from EK SUCCESS!

Wonderful new MEMORIES MADE EASY!

Fabulous new DESIGN ORIGINALS ephemera!

Out of this world printed 12x12 OVERLAYS!

Really great new PINECONE PRESS books!

Military LASER die cut pages & METAL titles!

Adorable QUICKUTZ Skinny Mini alpha dies!

Really great new SCRAPPY CATS line of paper!

CRAFTER'S WORKSHOP new word papers!

HABERDASHERY make an appearance!

Plus so very much more. There are boxes and boxes of new goodies arriving everyday from the trade show I just went to! So, keep checking in!

BOARDING PASS CLUB

Don't forget to tell your cashier you are a member of the BPC. The computer will track your sales and when you reach the following levels, you'll get rebates on your purchase.

YTD SALES

When You Reach \$25000

When You Reach \$50000

When You Reach \$75000

When You Reach \$100000

=REBATES

\$1500 in additional merchandise free

\$2500 in additional merchandise free

\$3500 in additional merchandise free

\$5000 in additional merchandise free

NO MESSY KEY TAG TO KEEP TRACK OF!

We'll do all the work for you! Plus, with most key tag or punch card systems, you have to start all over when you reach \$250 in sales...not here at Scrapbook Station! Here, your prior sales count towards another, bigger rebate! So, remember every dollar you spend counts towards money back in your pocket on everyday merchandise you need to get those albums

done ALL SALES MUST BE FOR PERSONAL USE ONLY. RETREAT FEES DO NOT COUNT TOWARDS GOAL. EACH PERSON MUST RING SALES INDIVIDUALLY. NO "BUDDY UP" DISCOUNTS ALLOWED. NO DOUBLE INCENTIVES. REBATES BASED ON YOUR YEAR TO DATE SALES. EXCLUDING SALE AND CLEARANCE ITEMS. CROPS ARE REDEEMABLE ONE PER QUARTER, USE IT OR LOOSE IT. REBATES MUST BE REDEEMED BY END OF CALENDAR YEAR.

DEMO DAYS

A monthly feature of the BPC club is our monthly Demo Days! One Saturday a month at 1:00, 2:00 and 3:00, Karen will be presenting a demonstration of a new product, technique or tool. Join us on these days to see the demo and have the opportunity to purchase the related products at 20% off! It's that simple and the discount is for BPC Members only!

Our next demo day is March 27th. This Demo Day will be on a new tool called the Hot Boss. It's an exciting tool that created dramatic effects using embossing powders! Don't miss this demo, it's a real HOT technique!

ALL ABOARD!

QUICK QUAD-HERITAGE PAGES: Literally an oldie, but a goody. This class will teach you the ins and outs of how to put together Heritage pages. There are definitely a few do and do not's, so don't start without taking this class first. March 4th, 7:00 PM, \$15.00

QUICK QUAD VIVACIOUS VELLUM: Karen has some more wonderful and fun ideas for vellum. Come and treat yourself to this fabulous and fun class all about that wonderful transparent paper called vellum! March 9th, 7:00 PM \$15.00

QUICK QUAD-OVERLAY TECHNIQUES: Oh my, overlays are the most wonderful product and Karen has tons of ideas and techniques to teach you. They are more than they appear to be. Come and get some great ideas and make four fabulous pages. March 30th, 7:00 PM \$15.00

QUICK QUAD-CREATIVE KALEIDESCOPIES: A new twist to an older technique: preprinted, sticky backed Kaleidoscope images used in amazing new ways! Check it out with Karen on Monday, April 5th, 7:00 PM, \$15.00

MOTHER'S DAY BOOK: Want an especially exquisite and thoughtful gift for a Mother's Day present? How about a Mother's Day Book. Karen's got a great book project made just for Moms! Thursday, April 22nd, \$40.00, includes album & all materials

**DON'T FORGET YOUR 10%
DISCOUNT ON YOUR CLASS NIGHT!**

EK SUCCESS SCRAPBOOK DESIGN MASTERS LEVEL CLASSES

PATTERN PAPER: This Master Level class takes color theory one step further by adding pattern and texture. Learn how to effectively use pattern papers on your layout with out overwhelming your page. Project Class \$20.00

EMBELLISHMENTS: This class expands on the ever growing market of embellishments and teaches you the how to and the what for of embellishment art. Project Class \$20.00

We are sorry, but per EK Success' rules, the Masters Level classes are only available to graduates of SDU!

Master Level Binders are available for purchase!

CROP, CROP, CROP

Anytime there is not a scheduled class or crop BPC members are welcome to come and use the workshop area for free! Non members incur a \$2.00 per hour charge.

Also, don't forget to redeem your quarterly crops. First quarter crops must be used before the end of March. All you have to do is call to register. Of course you'll have so much fun, you'll want to come to them all!

EK SUCCESS SCRAPBOOK DESIGN CLASSES

SCRAPBOOK BASICS: Learn the basics of scrapbooking. This class will orient the beginner to the importance of the hobby of scrapbooking. This class will inspire you to create a scrapbook. Theory \$10.00

TOOLS OF THE TRADE: There are many tools that can assist in making fantastic scrapbook pages. Join this class to learn how scrapbook tools can help you make a scrapbook page. Theory \$10.00

JOURNALING: Pictures can't tell a story alone. Learn the writing basics that will assist you in completing pages with journaling. Theory \$10.00

COLOR: Color plays an important role in conveying the right message on your scrapbook pages. A working knowledge of color is a must for every scrapbooker. In this class, you will learn color theory as it relates to designing scrapbook pages. Theory \$10.00

LAYOUT DESIGN: In this class, you will learn that photographs, journaling, titles enhancements, color, line, lettering and shape are the building blocks to scrapbook design. You will learn how and when to use these elements to create great pages. Theory \$10.00

MATTING: Matting is one of the most spectacular techniques for making photos stand out on your scrapbook page. Enhancing a photo with a mat adds interest and excitement to the image. In this class, you will learn ways to mat a photo in order to create a well-designed layout. Project \$12.00

STICKERS: In this class, you will learn sticker techniques to get your stickers out of your collections and on to your scrapbook page. Learn how to avoid the "sticker sneeze," how to ground your stickers, make them interact with one another and much more. Project \$12.00

LETTERING: Lettering on your scrapbook pages should be fun. In this class, you will learn how to relax and enjoy writing in your scrapbooks. Project \$12.00

TITLES: The title is critical in layout design and can be perceived by the reader in many ways simultaneously. Learn how to design spectacular titles that will make amazing presentations on your scrapbook pages. Project \$12.00

PUNCHES: Punches are exciting tools that cut shapes from paper. In this class, you will learn how to maintain your punches, adhere punched pieces, build shapes into images, and create punch scenes. Project \$12.00

You may register for any of these classes individually or sign up for all ten at once & pay \$100.00. You will save \$20.00 this way: \$10.00 off the class fees and a free binder valued at \$10.00. Upon attending all ten classes you will receive a certificate of completion from EK Success and will then be eligible to attend the Master's Level classes!

We offer one theory & one project class back to back one evening a week & on Saturdays. Please check the Class Calendar for the times & dates

Chantelle's Suggestions

We just got the most realistic papers from Wubie! There are scenes with palm trees and sand that if you listen you can hear the waves. The colors are so vibrant that you will love them. They are available in 12x12 paper and vellum. There are sports, baby toys, water and beach. You will NEED some of these.

EMILY'S IDEAS

Have you needed to cut wire, metal or plastic while scrapbooking, but didn't want to use your "good" scrapbooking scissors? We have a new product that is perfect for cutting these heavier items—the Color Bee Titanium scissors from EK Success! They have all the same features you love in the Cutter Bee scissors, comfort grip handle and precision tips, plus they are made of super strong titanium blades that glide right through just about anything! Wire and metal can leave nicks in regular scissors, which can cause jagged edges when cutting paper, but not these new scissors. If you like the heavy stuff, pick up a pair of Color Bee Titanium scissors!

STEPHANIE'S STUFF

Me & My Big Ideas has a new line of Scrapbook Albums and 3D Embellishments in the themes of "A Kid Like Me" and "So Girly." The "So Girly" 3D embellishments come in birthday, girl power, doll face, sleepover, and summer. The "A Kid Like Me" embellishments are for both girls and boy and include school, boy's toys, birthday, beach, Easter, Christmas, plus many more. If you like Me & My Big Ideas, you will love these new embellishments!

MEGAN'S MEMO

Looking for a special keepsake for a little precious someone? Come check out NEW Sculpey Keepsake Clay Kit! This kit includes everything you need for a magnificent keepsake: 10 oz Sculpey oven-bake clay, a hinged metal frame for clay imprint, clay roller, modeling tool for writing, easy-to-follow direction and a 4x6 to 5x7 photo frame. Just follow 3 easy steps and in only 20 minutes you'll have a great keepsake! After creating your frame set, you will have a great reminder of your little one who would roam the house leaving smudges all over your walls!

JAN'S JAZZ

We have a new line of paper by Scrappy Cat Creations called Stamp Effects! There are 4 fun color schemes that are 2 sided with coordinating shades to complete your pages. They give the effect of stamped layers without the bulkiness (and they save all the work (and expense) of rubber stamping. We also have Dancing Series Cardstock Stickers to match which include an assortment of tags and borders to make your pages look just great. We also have "The Original" Book of Stamps to go along with the 4 color schemes for that special touch.

KAREN'S KORNER

Slide mounts are a great way to capture attention and add dimension to your scrapbook pages. Now, available from Magic Scraps is a wide selection of slide mounts and Slide Sentiments in a variety of colors and themes. You can use these accents to frame photos, highlight words and letters, or to emphasize a particular aspect of your page. And don't stop there, you can also cover slide mounts with pattern paper, wrap them with fabric or fibers, stamp or emboss them and so much more!

STACI'S SPACE

Are you one of those people who want your whole page to match without going insane trying to find just the right shade of color? Well thanks to American Crafts, you can put a whole page together without a problem. "Made To Match" paper has papers with all kinds of design elements pre-printed with matching tags and stickers. It's an easy & fun way to make your pages match.

MARCIA'S MESSAGE

Are you in for a treat! It's that time of the year again! Amy just recently returned from her trip to the largest trade show of the year, HIA. It's going to be like Christmas here at the store! Within the next couple months all the new products she ordered will be arriving. Every week will be an exciting shipment of new paper and sticker lines, fabulous embellishments, great fibers, new metal items, storage solutions and many more goodies! So bring in those 25% Off coupons and get a great deal on the newest items scrapbooking has to offer.

BETH BUZZ

Come in and check out our new line of masculine paper by "Memories In The Making." This wonderful new line has 2 different collections: Haberdashery, great grays and blues, and the Denim collection. Included with this line are stickers of denim suspenders, leather belts, watch straps, and letters. Great are really great backgrounds and accents for your favorite hunk.

ANGEL'S MESSAGE

Do you have some cute M&M pictures and aren't sure what to do with them? Then we have the thing for you! We got a new line of M&M paper and embellishments from Build-A-Page. The paper includes cute embossed paper, vellum, and perforated punch outs. The embellishments include 3D felt and glitter filled M&M's. There are also colorful envelopes and shaker boxes to complete your page. These all coordinate perfectly to make an adorable page, so come in and check them out!

SCRAPBOOK YARD SALE

You know us, we're always cooking up something new and fun. Customers are always telling us they have sooo much stuff they think they'll never use or tools they have bought and then decided they didn't work for them. So, our latest plan is to hold an inside yard sale in our workshop of YOUR unwanted scrapbook and rubber stamping supplies.

The date for our first Yard Sale Event will be March 20th. We need shoppers and sellers to make this event a success. Sign up today to rent 1/2 of one of our 8' tables for only \$5! You will be assigned a number when you register. You will then package up and label your unwanted supplies with your asking price and your assigned number. Bring your items at 9:00 AM the day of the sale to set up your table. Remember, the Yard Sale is ONLY for scrapbook and rubber stamp supplies. You may stay with your things for the sale, but that is not necessary. However, we can't be held responsible for missing items.

On our Yard Sale day, shoppers will choose their purchases and ring up their Yard Sale purchases in the workshop area at a separate cash register (because of this we can only accept cash and checks for Yard Sale purchases). After 5:00, the register will tell us how many \$ worth of sales each seller sold, according to their assigned number! The \$ amount you sold will be available for your use in the store as a gift certificate! Now, how cool is that? Out with the old and in with the new! Yippee!

TABLE SPACE IS STILL AVAILABLE!
REGISTER NOW SO WE CAN MAKE THIS A GREAT
EVENT!

CHILDREN'S PHOTO SHOOT

You absolutely must check out the samples we have in the store of the Antique Kids Photo Shoot that we are hosting on April 24th and 25th. It's not your typical theme park antique photo! These photos are very sweet poses using great props and antique clothing styles. The photo shoot session is \$14.95 for the entire family. Included in your \$14.95 sitting fee, you will receive a free 10x13 Canvas Portrait of YOUR choosing from all the photos taken. Portrait packages will be available for pick up BEFORE Mother's Day, although your canvas 10x13 will follow 2 weeks later. Call now for your appointment!

Scrapbook Super Station
168 Point Plaza
Butler, PA 16001
724-287-4311



Open
Sunday 12:00 to 5:00
Monday through Saturday
10:00 to 9:00



Stickers this issue from Frances Meyer!

WEEKENDER EVENT

The first Weekender event of the year will be held March 12, 13 and 14th right here in our store! If you have never been to one of our weekend events, whether a retreat or an in-store crop like this one, you really must make a point to come! We have a blast. We laugh, eat chocolate, play a few games and have Make & Take demonstrations throughout the weekend. Included in your crop fee of \$75.00 you will receive dinner on Friday, lunch and dinner on Saturday and a brunch on Sunday morning. You will also receive a gift bag of goodies, 3 Make & Takes and 10% off anything you purchase over the weekend. We crop until Midnight on Friday AND on Saturday and open early for our croppers at 10:00 on Sunday morning. Sign up soon as space is limited!

PAGE OF THE MONTH

Both of Karen's children's birthdays are in March, so her March Page Of The Month is a Birthday Page complete with: eyelets, fiber, buttons, and Making Memories Circle Tags. So whether you have a March birthday in your family or not, either boy or girl, younger or older, this page is sure to fit you!

WORKSHOP/CLASS RULES

1) When there is a scheduled class or crop only registered participants are allowed to be in the workshop area. Please refrain from entering the area until the class is completely over. It is distracting to both the teacher and the students to have other people in the workshop area during class time. This means you can not crop, layout photos or set up your gear during class time. Please wait until after the class has been dismissed.

2) If you have non BPC Members coming to crop with you during open table time there is a \$2.00 an hour fee for any Non-Member to use the tables and equipment.

3) Any person occupying a seat at a crop or class must pay for that crop or class or use a free quarterly crop if they are a member! There is no such thing as a "guest" at a crop or class who does not have to pay. If one exception is made, then everyone would want an exception made and there would be mass confusion and we would have too many people in the crop area, making it uncomfortable for everyone else paying to be there.

4) Children are not to be brought to classes or crops and be placed in the Kid's Korner. This is distracting to the other people in the class, who more than likely left their little ones at home to get an evening out themselves!

5) We are not able to offer any refunds when you cancel a class or crop you have scheduled yourself for. If you give us 3 days notice (prior to the class) that you cannot attend, we will reschedule you to the next available crop or comparable class. If you are unable to attend a class and notice is not received, we will happily hold a class pack for you to pick up!

We very much enjoy being able to offer such a fantastic work space for all our customers and we hope that you enjoy the advantages we offer you. Please help us be able to continue offering these services by cooperating with the rules mentioned above and thank you for helping us maintain a stress free, fun, place to be!

QUOTE CORNER

**May the road
rise to meet you.
May the wind
always be at
your back. May
the sun shine
warm upon your
face, the rains
fall soft upon
your fields and,
until we meet
again, may God
hold you in the
palm of his hand.
-Irish Blessing**