

The Express

A Scrapbook Super Station Monthly Newsletter

April 2004

"...suddenly two men in clothes that gleamed like lightning stood beside them. In their fright the women bowed down with their faces to the ground, but the men said to them, "Why do you look for the living among the dead? He is not here.

HE HAS RISEN!"

Luke 24:4-6, NIV



QUARTERLY
MEMBER ONLY SALE
APRIL 3rd
15% to 50% OFF ENTIRE STORE

What's New

New JUNKITS line of embellishment products!

Exciting new DAISY D 12x12 papers!

Wonderful new EK DISNEY 3D JOLEE'S!

Fantastic new DESIGN ORIGINALS ephemera!

Outstanding 3D STATE TAGS from REMINISCE!

Really great CHAPTERS kit from SCRAP. WIZ.!

Awesome new SEI: SILLY, BEATNIK, & more!

Pretty wild OUT THERE beer & alcohol line!

Really great new FAR & AWAY papers & tags!

Incredible SARA Books by HOT OFF THE PRESS!

Lost in time sports paper from STICKER STUDIO!

There is also: new PAPER BLISS, new 6x6 and 8x8 PANORAMIC page protectors, tons of new MAKING MEMORIES stuff, new PAGE IN PROGRESS FOLDERS from LEECO, new TRAY CHIC from CROP IN STYLE, new MONTAGE MEMORIES, CREATIVE PHOT CROPPING II & GROWING UP ME idea books from MEMORY MAKERS, new KALEIDOSLIDES from MAGIC SCRAPS, new BO-BUNNY & new Memories IN THE MAKING papers & ALBUMS.

BOARDING PASS CLUB

Don't forget to tell your cashier you are a member of the BPC. The computer will track your sales and when you reach the following levels, you'll get rebates on your purchase.

YTD SALES	=REBATES
When You Reach \$25000	\$15.00 in additional merchandise free
When You Reach \$50000	\$25.00 in additional merchandise free
When You Reach \$75000	\$35.00 in additional merchandise free
When You Reach \$100000	\$50.00 in additional merchandise free

NO MESSY KEY TAG TO KEEP TRACK OF!

We'll do all the work for you! Plus, with most key tag or punch card systems, you have to start all over when you reach \$250 in sales...not here at Scrapbook Station! Here, your prior sales count towards another, bigger rebate! So, remember every dollar you spend counts towards money back in your pocket on everyday merchandise you need to get those albums done!

ALL SALES MUST BE FOR PERSONAL USE ONLY. RETREAT FEES DO NOT COUNT TOWARDS GOAL. EACH PERSON MUST RING SALES INDIVIDUALLY. NO "BUDDY UP" DISCOUNTS ALLOWED. NO DOUBLE INCENTIVES. REBATES BASED ON YOUR YEAR TO DATE SALES, EXCLUDING SALE AND CLEARANCE ITEMS. CROPS ARE REDEEMABLE ONE PER QUARTER, USE IT OR LOOSE IT. REBATES MUST BE REDEEMED BY END OF CALENDAR YEAR.

DEMO DAYS

A monthly feature of the BPC club is our monthly Demo Days! One Saturday a month at 1:00, 2:00 and 3:00 Karen will be presenting a demonstration of a new product, technique or tool. Join us on these days to see the demo and have the opportunity to purchase the related products at 20% off! It's that simple and the discount is for BPC Members only!

This month's Demo Day will be an adorable coupon book for Mother's Day gifts! Don't miss it, April 17th.

ALL ABOARD!

QUICK QUAD-CREATIVE KALEIDOSCOPES: A new twist to an older technique: preprinted, sticky backed Kaleidoscope images used in amazing new ways! Check it out with Karen on Monday, April 5th, 7:00 PM, \$15.00

MOTHER'S DAY BOOK: Want an especially exquisite and thoughtful gift for a Mother's Day present? How about a Mother's Day Book. Karen's got a great book project made just for Moms! Thursday, April 22nd, \$40.00, includes album & all materials

QQ EMBELLISHING STICKERS: Do you have tons of stickers, but want to have that embellished look of the 3D stickers now available such as Jolee's, Me and My Big Ideas and others? Karen will show you how to transform your collection of stickers into 3D, embellished works of art. Fantastic class for using up your backlog of product! Tuesday, May 18th, 7:00 PM, \$15.00

FATHER'S DAY CHECKBOOK PROJECT: Dad doesn't REALLY need another tie does he? So, how about making him a personalized "checkbook" from the kids containing checks he can cash in for anything from a foot rub to a garage cleaning. Thursday, May 27th, 7:00 PM \$15.00

**DON'T FORGET YOUR 10%
DISCOUNT ON YOUR CLASS NIGHT!**

EK SUCCESS SCRAPBOOK DESIGN MASTERS LEVEL CLASSES

PATTERN PAPER: This Master Levels class takes color theory one step further by adding pattern and texture. Learn how to effectively use pattern papers on your layout with out overwhelming your page. Project Class \$20.00

EMBELLISHMENTS: This class expands on the ever growing market of embellishments and teaches you the how to and the what for of embellishment art. Project Class \$20.00

We are sorry, but per EK Success' rules, the Masters Level classes are only available to graduates of SDU!

CROP, CROP, CROP

Anytime there is not a scheduled class or crop BPC members are welcome to come and use the workshop area for free! Non members incur a \$2.00 per hour charge. Also, don't forget to redeem your quarterly crops. Second quarter crops must be used before the end of June. All you have to do is call to register. Of course you'll have so much fun, you'll want to come to them all!

EK SUCCESS SCRAPBOOK DESIGN CLASSES

SCRAPBOOK BASICS: Learn the basics of scrapbooking. This class will orient the beginner to the importance of the hobby of scrapbooking. This class will inspire you to create a scrapbook. Theory \$10.00-April 21st, 6:30 and May 25th 6:30

TOOLS OF THE TRADE: There are many tools that can assist in making fantastic scrapbook pages. Join this class to learn how scrapbook tools can help you make a scrapbook page. Theory \$10.00-April 29th 6:30

JOURNALING: Pictures can't tell a story alone. Learn the writing basics that will assist you in completing pages with journaling. Theory \$10.00-April 1st 6:30 and May 4th 6:30

COLOR: Color plays an important role in conveying the right message on your scrapbook pages. A working knowledge of color is a must for every scrapbooker. In this class, you will learn color theory as it relates to designing scrapbook pages. Theory \$10.00-April 7th and May 12th at 6:30 and April 10th and May 15th at 10:30

LAYOUT DESIGN: In this class, you will learn that photographs, journaling, titles enhancements, color, line, lettering and shape are the building blocks to scrapbook design. You will learn how and when to use these elements to create great pages. Theory \$10.00-April 13th and May 20th at 6:30 and April 17th at 10:30

MATTING: Matting is one of the most spectacular techniques for making photos stand out on your scrapbook page. Enhancing a photo with a mat adds interest and excitement to the image. In this class, you will learn ways to mat a photo in order to create a well-designed layout. Project \$12.00-April 21st, 8:00 and May 25th 8:00

STICKERS: In this class, you will learn sticker techniques to get your stickers out of your collections and on to your scrapbook page. Learn how to avoid the "sticker sneeze," how to ground your stickers, make them interact with one another and much more. Project \$12.00-April 29th 8:00

LETTERING: Lettering on your scrapbook pages should be fun. In this class, you will learn how to relax and enjoy writing in your scrapbooks. Project \$12.00-April 1st 8:00 and May 4th 8:00

TITLES: The title is critical in layout design and can be perceived by the reader in many ways simultaneously. Learn how to design spectacular titles that will make amazing presentations on your scrapbook pages. Project \$12.00-April 7th and May 12th at 8:00 and April 10th and May 15th at 12:00

PUNCHES: Punches are exciting tools that cut shapes from paper. In this class, you will learn how to maintain your punches, adhere punched pieces, build shapes into images, and create punch scenes. Project \$12.00-April 13th and May 20th at 8:00 and April 17th at 12:00

You may register for these classes individually or sign up for all ten at once & pay \$100.00. You'll save \$20.00 this way: \$10.00 off the class fees & a free binder valued at \$10.00. Upon attending all classes you will receive a certificate of completion from EK Success and will then be eligible to attend the Master's Level classes!

CHANTELLE'S SUGGESTIONS

If you are looking for a way to get a lot of pages completed with a minimal amount of stress, then you have to stop in and see the new SEI paper. Most of you have probably seen some of their stuff before, but they just came out with 4 new color schemes: "Sleek" is tones of black (great for formal pictures), "Silly" is bright & cheerful, "Beatnik Boy" & "groovy girl" in retro themes. Like the others there are ribbons & buttons to match. These will surely get you caught up now.

MEGAN'S MEMO

Paper Palette by Provo Craft now has Tassle Art. Tassle art comes in packs of 6 in 27 colors! These tassels can be used for anything! Tassels are a great way to accent cards & invitations, attach charms or jewels, trim home decorations, attach cards to cards & tags, tie napkins & favors, create closures for bags, or even tie gift boxes & wraps. Want to make & personalize a bookmark? Ask about our bookmark die-cut & attach a tassel to complete the project. Don't forget tassels are also a great graduation page embellishment!

EMILY'S IDEAS

Just in time for Spring Break and Summer vacation-Travel Tags by Reminisce! These tags feature a state name and wonderful 3D embellishments like fiber, feathers, buttons, beads, brads, netting and more! You won't believe how beautiful these handmade tags are! Be sure and check them out and while you are there, take a look at the travel 12x12 paper by Reminisce, if you have not already seen it. Scrap-pin' your journeys has never been easier!

STEPHANIE'S STUFF

Chapters by Scrapbook Wizard are here and they are great! Everything you need to make up 12 pages in just one kit! The kit includes 12 printed cardstock layouts, 5 sheets of Thicker Stickers, 2 sheets of cardstock stocker designs and 1 spool of beautiful coordinating ribbons and threads. With all the coordinating elements you can get caught up on your pages! The kits come in 7 themes: Outdoors, Flowers, Girls, Boys, Paisley, Holiday and Girly Girl!

JAN'S JAZZ

You just have to come in to see the beautiful new line of paper by Far and Away! There are more than 30 papers featuring beautiful scenes from the natural world around us. You're going to want so many of them-from sand, trees, and water to horses, stone walls and stucco! We also have dozens of titles and "facades," cardstock tags to match! You'll look at these and you'll be inspired!

KAREN'S KORNER

Making Memories has done it again! Just in from them are wonderful new woven labels and woven corners. Themed labels (reminiscent of clothing labels) used together with the woven photo corners, add texture and depth to your creations. Both have an adhesive backing that makes application simple and easy.

STACI'S STUFF

Tired of using just papers and stickers but don't want to spend a fortune on all of those fabulous embellishments? Well Paper Pizzazz now has a wide arrangement of fibers available in several colors. In one pack you get 6 different fibers each, 6 feet long. Stop in soon and add some Pizzazz to your scrapbooks.

MARCIA'S MESSAGE

Come in and check out our new Color Oasis line. We have coordinating papers, stickers, Word Phrase Stickers, 2 sided Slide Mounts and more. It is so easy to put together a complete layout! You are going to love this new line by those clever people over at EK Success.

BETH'S BUZZ

Just arrived-Paint Can Kits from Making Memories! These adorable kits come in three different themes: Americana, Spring and Friends. Each kit contains a 6x6 Mini Book cover and insert pages, Definitions, Run on Words, buttons, eyelets, Metal Words, Charmed Frames, Parts and Pieces and so much more! These exciting kits have more than enough to finish your Mini Book and then some in style!

ANGEL'S MESSAGE

We have a new embellishment line called Junkits! Junkits include zippers, zipper pulls, tiny license plates, alphabet buttons and t-shirt tags. The zippers come in many colors that will match almost any page and they are adhesive backed for easy application. The tiny license plates have adorable words and sayings on them and the buttons have letters on them to make your page easier. There is even a collection of buttons that match the Chatter Box Interior line of papers. Junkits also has great Swatches-sets of fabric pre-coordinated for perfect pages! These embellishments are a neat way to jazz up your page, so come in and check them out.

SCRAPAWAY

Our Spring ScrapAway will be held April 30, May 1st and 2nd. May 1st is NATIONAL SCRAPBOOK DAY and we will have EXTRA special things for you at this year's ScrapAway in honor of this event. The Spring ScrapAway will be held at Ligonier Camp & Conference Center at their beautiful stone lodge. Cost for the full weekend package this year will be \$200.00. As usual, this price is ALL INCLUSIVE-your lodging, your food (and LOTS of it!), TWO classes, guaranteed Door Prize and a free bag of scrapbook goodies. Plus, throughout the weekend you will have chances to win additional prizes during games and contests. We also hold a Devotional time Sunday Morning! So, clear your calendar and register today for this NOT TO BE missed event! Forms are available at the store.

SCRAPBOOK DESIGN ALUMNI CROP

All Scrapbook Design (SD) graduates are invited to a special all-day crop May 22nd from 10:00 to 9:00. We will have special Make & Take projects, goody bags, & prizes from our SD sponsor, EK Success. This crop is open to SD graduate only, so hurry and get all your classes completed! SD has been such a success that we wanted to thank you in a special way. Treat yourself to day of cropping & celebrate your graduate status with us! Cost is \$40.00 per person.

Scrapbook Super Station
168 Point Plaza
Butler, PA 16001
724-287-4311

Open
Sunday 12:00 to 5:00
Monday through Saturday
10:00 to 9:00

QUARTERLY
MEMBER ONLY SALE
APRIL 3rd

15% to 50% OFF ENTIRE STORE

NATIONAL SCRAPBOOK DAY IN STORE EVENTS

National Scrapbook Day is May 1st and we have some special things planned for you. First of all, we will hold an all day crop from 10:00 AM to 9:00 PM. We will provide lunch and chocolate, have a page contest for really cool prizes, goodies and more! Crop fee is \$15.00 for the full day.

For our BPC members who can't crop, we will have several sales on things throughout the day, giveaways at random times for whomever is at the register when our prize timer goes off and Karen will repeat all the demos she has done so far this year at our normal demo times: 1:00, 2:00 and 3:00.

Stickers this issue from Bo-Bunny Press!
(Reduced 50% and 75% from original size!)

SCRAPAGANZA

Scrapaganza is coming, Scrapaganza is coming! Our 2nd Scrapaganza of the year will be held May 8th. This special day is packed with 4 fabulous learning sessions and great product, techniques and fun! All of our participants receive lunch, 10% off their purchases for the day and a gift bag full of goodies. This Scrapaganza event is \$50.00 for the full day of fun, all classes and your goodies.

The event ends at 5:00, but you are welcome to stay and crop until we close at 9:00-heck, why not, make a weekend of it and come Friday night to the Midnighter and Sunday to the Super Sunday Crop? Call now to reserve your spot. Our Scrapaganza event ALWAYS fills...724-287-4311

QUARTERLY

MEMBER ONLY SALE

APRIL 8rd

15% to 50% OFF ENTIRE STORE

PAGE OF THE MONTH

This months feature page is a fabulous Easter page of course! This page features tags, punches, eyelets, a Quickutz title, vellum stickers and a fun die cut border! Makes me want to go Easter Egg Hunting or it's perfect for your Easter photos!

WORKSHOP RULES

1) When there is a scheduled class or crop only registered participants are allowed to be in the workshop area. Please refrain from entering the area until the class is completely over. It is distracting to both the teacher and the students to have other people in the workshop area during class time. This means you can not crop, layout photos or set up your gear during class time. Please wait until after the class has been dismissed.

2) If you have non BPC Members coming to crop with you during open table time there is a \$2.00 an hour fee for any Non-Member to use the tables and equipment.

3) Any person occupying a seat at a crop or class must pay for that crop or class or use a free quarterly crop if they are a member! There is no such thing as a "guest" at a crop or class who does not have to pay. If one exception is made, then everyone would want an exception made and there would be mass confusion and we would have too many people in the crop area, making it uncomfortable for everyone else paying to be there.

We very much enjoy being able to offer such a fantastic work space for all our customers and we hope that you enjoy the advantages we offer you. Please help us be able to continue offering these services by cooperating with the rules mentioned above. Thank you for helping us maintain a stress free, fun, place to be!

QUOTE CORNER

"Spring is when life's alive in everything."

-Christina Rosetti

"If there comes a little thaw, Still the air is chill and raw, Here and there a patch of snow, Dirtier than the ground below, Dribbles down a marshy flood; Ankle-deep you stick in mud In the meadows while you sing, "This is Spring." "

-Christopher Pearce Cranch,
A Spring Growl